



# Florida Organic Growers' Fresh Access Bucks (FAB)

May 2013 – November 2014 Outcomes

With Fresh Access Bucks, an individual receives double their SNAP dollars to spend on Florida grown fruits and vegetables. For example, an individual spending \$10 with SNAP at a participating market can buy \$20 worth of fruits and vegetables-- increasing revenues for small scale farmers and making fruits and vegetables much more affordable for low-income, Florida residents.

**Over \$188,296** in revenue generated by Fresh Access Bucks and federal benefits on FL Grown fruits and vegetables

**20 Markets** Participated with **SNAP**

**7,776** Federal Benefit Transactions (SNAP & WIC/Senior FMNP)

**2,865** New Market Shoppers

**6 Markets** Participated with **WIC/Senior FMNP**

**Over 150** Participating Florida Farmers



## Fresh Access Bucks

- ✓ Expand Access to Affordable, Healthy Foods
- ✓ Increase Fruit & Vegetable Consumption
- ✓ Enhance Local Economies, Market & Farm Viability
- ✓ Help Strengthen Community Connections



“This is a wonderful program that helps keep me and my family health, while also supporting local farmers and businesses.”

- A Fresh Access Bucks participant



In partnership with



P.O. Box 12311 Gainesville, FL 32604  
352-377-6345 • [Carmen@foginfo.org](mailto:Carmen@foginfo.org)  
[www.foginfo.org](http://www.foginfo.org)

Florida Certified Organic Growers and Consumers Inc. is a 501(c)(3) grassroots, nonprofit corporation established in 1987 to promote organic and sustainable agriculture through educational outreach and collaboration with growers, consumers, schools, universities, allied non-profits and government agencies at state, national, and international levels. FOG carries out its mission statement by providing the community with programs and resources that promote and support organic and sustainable agriculture; as well as healthy living.